



Open Geospatial Consortium

OGC Member Meeting Prospectus 2025

A global network of leaders across government, business, research institutions, and the geospatial community, shaping a future where geospatial data and technology improve lives, connect communities, and protect our planet.



About OGC

At OGC, we unite a global network of leaders across government, business, research institutions, and the geospatial community. For over 30 years, we've been the trusted hub for collaboration, empowering diverse voices to come together and drive solutions to the world's most pressing challenges — from climate change to urban planning and food security. As a U.S.-registered non-profit with offices in Belgium and the UK, we are committed to shaping a future where geospatial data and technology improve lives, connect communities, and protect our planet.

Why should your organization consider Hosting and Sponsorship?

Elevate Your Brand:

- Associate your organization with the leading authority on geospatial standards and innovation.
- Gain exclusive access to a global audience of leaders and technologists from nearly 500 commercial organizations, government agencies, and academic institutions.
- Showcase your expertise and thought leadership within the geospatial community.

Drive Business Growth:

- Network with potential partners, customers, and collaborators.
- Increase brand visibility and generate new leads.
- Position your organization as a key player in the evolving geospatial landscape.

Shape the Future:

- Influence the direction of geospatial technology by supporting OGC's mission.
- Contribute to the development of open standards that will benefit the entire industry.
- Join forces with leading organizations to address critical global challenges, such as climate change and sustainable development.

Our membership is driven, open, diverse, inclusive, and accessible. It is made up of Fortune 500 organizations, governments, academic hubs for innovation, and small and medium enterprises (SMEs) that are changing the location of landscapes.

By hosting or sponsoring an OGC meeting, you are not just investing in an event; you are investing in the future of geospatial.

Hosting and Sponsorship Options

OGC values organizations' contributions to hosting and/or sponsoring meetings. **Hosts** provide meeting facilities and amenities operated by the host (such as a campus) or contracted by the host (such as a convention center). **Sponsors** financially support the execution of the meeting to cover costs ranging from facilities and meeting infrastructure to food and entertainment.

All Hosts and Sponsors will receive the following base benefits:

- Listing on the Event Website by Sponsor level, with logo and hyperlink
- Sponsor acknowledgement in email marketing
- Sponsorship recognition on social media
- Sponsorship recognition throughout the Member Meeting

Host requests concerning meeting location, times, and accommodations will be honored whenever possible; however, the OGC reserves the right to make final decisions based on its policies and requirements. The OGC will manage or oversee all aspects of planning and staffing throughout the Meeting to ensure events operate under OGC Policies.

The OGC reserves the right to sell additional sponsorships for this event.

EVENT HOST

Exclusive

OGC Member Meetings are a unique opportunity for organizations to show their support for the OGC process and commitment to open standards. Hosts typically provide the bulk of venue requirements, including but not limited to the following:

- Provide and Equip Meeting Rooms based on the proposed Schedule in Addendum A. Needs include:
 - High-speed wireless internet access. We have many communications needs, such as email, VPN, and Web Conferencing, so unrestricted access to major ports is preferred.
 - Each room must be equipped with data projectors and a screen or large monitor readable from any point in the room
 - Microphone/amplification system for plenary sessions at a minimum
 - Power strips/extension cords for laptops throughout meeting rooms. Attendees are responsible for adapters and converters, but it is usually nice to have some available. Adequate power for an entire room of 60-80 Amp laptops.
- Assist with overall event management. Needs include:
 - Registration table with power and access to the internet
 - Typical office supplies (tape, stapler, writing pads, pens, etc.)
 - Assistant who is familiar with the area/language to help with registration if necessary
 - Appropriate signage, if necessary, to direct attendees to the venue
- Providing local insights and advice on:
 - Printing and copying facilities nearby
 - Local preferred hotels. Optionally, reserve a block of hotel rooms for the attendees (minimum of 40 - 60) with availability of up to 100. All attendees pay their hotel room bills.
 - Local restaurants for lunch and dinner
- Hosts can optionally sponsor:
 - Final evening reception
 - Daily lunches

Should an organization wish to Host but not have a facility to support, OGC will work with the organization to cover the cost of a rented facility.

Benefits are customized for the Event Host, often including but not limited to:

- Opportunity to recommend topics and speakers to steer the meeting conversation
- 10-15-minute keynote during the Opening or Closing of the Member Meeting
- Opportunity to play a marketing video during the plenary session(s)
- One registration table in a prominent location with host-branded signage
- Logo on all event signage and marketing materials

The host is not required to pay sponsorship fees to OGC as long as the facilities and Audio/Visual, with optional catering options, are covered by the host.

When the Member Meeting is held at a facility other than one provided/contracted by a single host organization, OGC will seek to cover the costs of facility and equipment rentals with one or more Event Sponsorships.

**Member Meeting Plenary Sponsor - \$10,000
(Gold Level Sponsorship)**

3 Available

Position your organization as a thought leader in the geospatial domain and reach a highly targeted audience by sponsoring the Plenary Sessions of OGC's Member Meeting at this level. Your organization will receive the following benefits:

- 10-minute speaking opportunity during the Opening or Closing Plenary Session
- Opportunity to play a 3-minute marketing video during the plenary session(s)
- Opportunity to recommend topics and speakers to steer the meeting conversation
- One registration table in a prominent location with host-branded signage or a table display near the meeting registration area
- Three complimentary registrations to the Member Meeting (in addition to those allocated through OGC membership) or two complimentary registrations to Member Meeting Dinner on Wednesday
- Logo on all event signage and marketing materials

**Member Meeting Track Sponsor - \$5,000
(Silver Level Sponsorship)**

6 Available

Position your organization as a thought leader in the geospatial domain and reach a highly targeted audience by sponsoring one of six thematic tracks during OGC's Member Meeting at this level. Your organization will receive the following benefits:

- 5-minute speaking opportunity or opportunity to play a 3-minute marketing video at the start of one of the six thematic tracks held during the Member Meeting. Tracks will be organized around the following topics:
 - AI and Data Analysis
 - 3D, Digital Twins and the Metaverse
 - Foundational Practices
 - The Earth and Climate
 - Operational Practices
 - Integrity, Provenance, and Trust
- Two complimentary registrations to the Member Meeting (in addition those allocated through OGC membership) or one complimentary registration to Member Meeting Dinner on Wednesday
- Logo on all event signage and marketing materials
- A table display in the track meeting room
- Note: Track selection will be based on a first-come, first-served basis

Member Meeting Bronze Sponsor - \$3,500

6 Available

Position your organization as a thought leader in the geospatial domain and reach a highly targeted audience by sponsoring OGC's Member Meeting at this level. Your organization will receive the following benefits:

- Logo on all event signage and marketing materials
- Opportunity for a table display near the meeting registration area

OTHER AVAILABLE SPONSORSHIPS

Member Meeting Dinner Sponsor - \$10,000

Exclusive

Sponsoring OGC's Member Meeting Dinner on Wednesday evening. Dinner is a tradition where members get together for a networking dinner. Your organization will receive the following benefits:

- 5-10-minute speaking opportunity during dinner
- Three complimentary tickets to the dinner
- A step and repeat with your organization's and OGC's logo
- Logo on all event signage and marketing materials

Lanyard and Badging Sponsor - \$7,000

Exclusive

Sponsoring the lanyards is an excellent opportunity to showcase your logo and increase brand awareness within the OGC community. Your organization will receive the following benefits:

- Logo on Member Meeting lanyards
- A table display near the meeting registration area
- Logo on all event signage and marketing materials

Networking Reception Sponsor - \$5,500

2 Available

During the OGC Member Meeting week, there is a chance to host an exclusive networking session. With only two slots available, you can choose to hold a reception on Monday, or Tuesday evening. It is a first-come, first-served opportunity. Your organization will receive the following benefits:

- Recognition signage during the reception
- A reception table for displaying your organization's materials
- Branded napkins
- Logo on all event signage and marketing materials

Commemorative Item Sponsor - \$3,500

3 Available

This limited sponsorship provides the opportunity to distribute your branded commemorative items featuring your organization's logo. Sponsors should cover the cost of commemorative items and delivery. Your organization will receive the following benefits:

- Commemorative item distribution at the event
- Logo on all event signage and marketing materials

Registration Sponsor - \$3,500***Exclusive***

Sponsor the registration table and gain exclusive visibility with all attendees. This high-profile position will ensure your brand is top-of-mind for every attendee throughout their registration journey. Your organization will receive the following benefits:

- Prominent recognition in the registration area
- Logo on all event signage and marketing materials

Morning Break Sponsor - \$3,000***3 Available***

This limited sponsorship is an excellent opportunity to build your network with the OGC Community. Sponsor a morning break and provide light refreshments between the morning sessions. Your organization will receive the following benefits:

- Prominent recognition in the break area during your hosted break
- Branded napkins
- Logo on all event signage and marketing materials

Afternoon Break Sponsor - \$3,000***3 Available***

This limited sponsorship is an excellent opportunity to build your network with the OGC Community. Sponsor an afternoon break and provide light refreshments between the afternoon sessions. Your organization will receive the following benefits:

- Prominent recognition in the break area during your hosted break
- Branded napkins
- Logo on all event signage and marketing materials

Post-conference Recap Sponsor - \$1,500***Exclusive***

Sponsoring the post-conference recap is an excellent opportunity to showcase your logo and increase brand awareness within the OGC community. Your organization will receive the following benefits:

- Prominent logo placement on post-conference recap
- Logo on all event signage and marketing materials

Know-Before-You-Go Email Sponsor - \$1,000***Exclusive***

Sponsoring the Know-Before-You-Go Email is an excellent opportunity to showcase your logo and increase brand awareness within the OGC community. Your organization will receive the following benefits:

- Prominent logo placement on the know-before-you-go email
- Logo on all event signage and marketing materials